

**An Artistic Interpretation of an Iconic Sports Car – Irene Kung Puts the New Porsche 911 in the Spotlight**

**Series of works available from LUMAS starting in February 2019**

**Berlin, 17<sup>th</sup> January 2019** – In her work, photographer Irene Kung plays with perceptions, blurring the lines between reality and illusion. The viewer only notices certain details after looking several times; the Swiss artist consciously inserts them as a stylistic element of her work. Together with LUMAS, a globally-operating art gallery, Kung has translated the new Porsche 911 into her own visual vocabulary. Starting in February 2019, her stunning artworks will be available worldwide as part of the LUMAS collection.



Left to right: Coming Home, Moon Ride © Irene Kung, lumas.com

In her *Timeless Machine* series, Irene Kung creates a previously unheard of symbiosis between technological trailblazing and timeless art. Her interpretation of the new Porsche 911 is realized in six images, which LUMAS art galleries will make available to art enthusiasts around the world beginning in early 2019.

“My pictures should enchant people, inspire them to dream, and tell them stories. You should be able to switch off and let them take you to another level,” says Kung about her photographs. It should come as no surprise that each of her pictures reveals captivating new details with every look. In China and the USA, in snow and in the desert, Irene Kung uses diverse locations around the world to spotlight the automobile’s timeless design in a characteristic yet subtle way. To her, the car’s sensual beauty is a key component. Her perception of this mysterious and fascinating vehicle is especially apparent in the piece *Dragon*.



Dragon © Irene Kung, lumas.com

**About Irene Kung**

After living in Madrid, New York, and Rome, Swiss photographer Irene Kung has returned to her homeland. Educated in graphic design, Kung took up painting during an apprenticeship with Carlo Guarienti in Rome. She later expanded her artistic repertoire to include photography. In addition to solo exhibitions in European

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metropolises such as London and Paris, Kung has made a name for herself in New York, Beijing, and Hangzhou. She has participated in numerous prestigious art fairs, including but not limited to Paris Photo, Art Miami, Art Hong Kong, and MIA Fair Art Milano. Her work was also exhibited at the EXPO 2015 in Milan.

### About LUMAS

In over 37 galleries around the world, LUMAS offers museum-quality art editions. More than 3,000 works by 250 established artists and many promising newcomers deliver a comprehensive look into the contemporary art and design scenes. The works are available as hand-signed originals in limited editions of 75-150.

### Information for the press

We have more in-depth information about LUMAS, our exhibitions, artists, and their works, and are happy to provide images for press use. Please do not hesitate to contact us for information and digital files.

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